

Stopping Sexual Exploitation

A Program For Men



Modeling Equality and Veronica's Voice are in partnership to replicate the SSE: Program for Men in Kansas City

Sex buying is a form of sexual misconduct, at best.

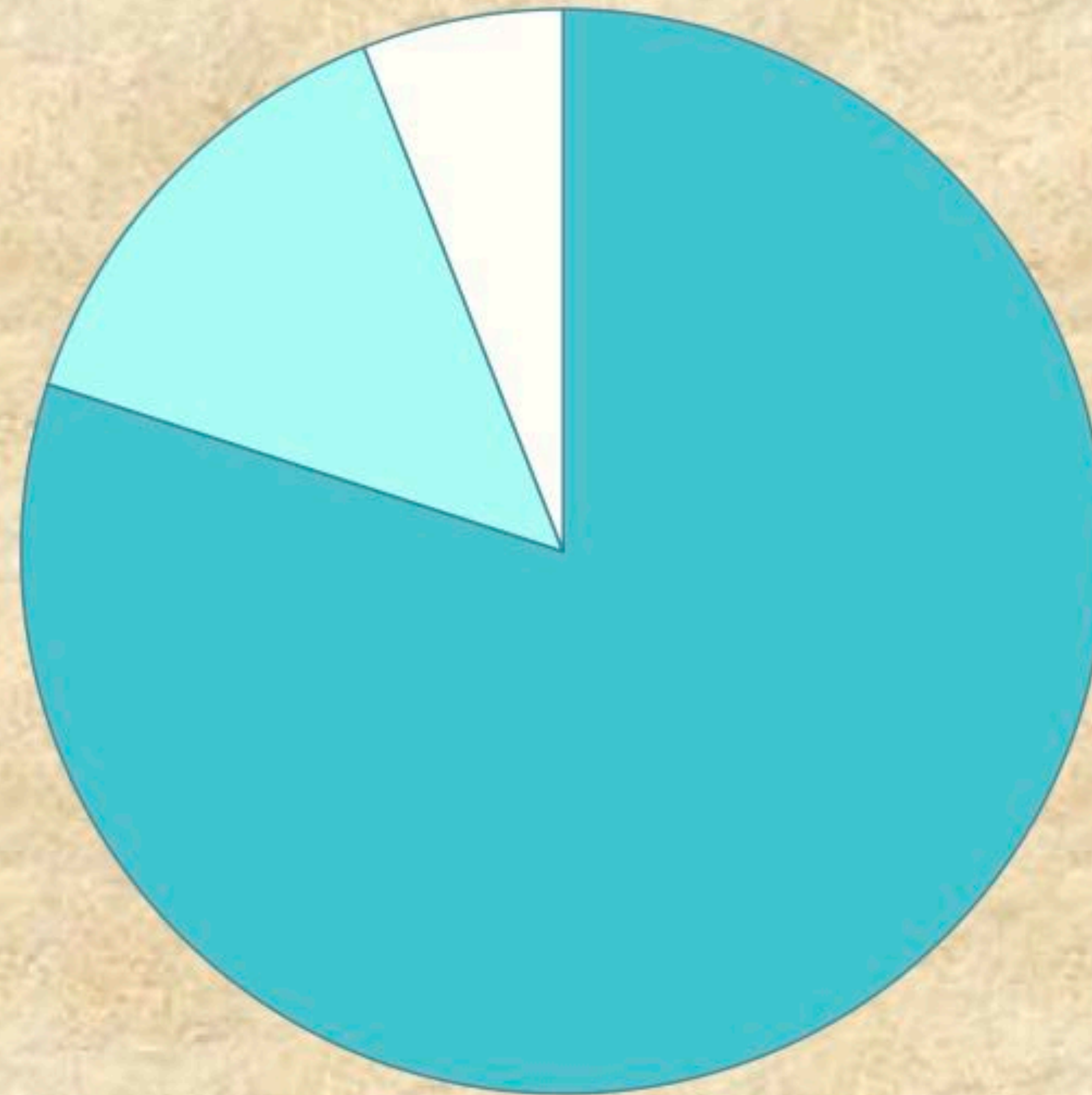
Sex buying is an abuse of power; it exists on a continuum of sexual violence



**DEMAND
ABOLITION**

**November 2019
Research Report
Understanding and
Disrupting Illicit Market
Demand**

Men living in the US



- 80% have never bought sex
- 20% have ever bought sex
- 6% bought sex past year

In a 2019 nationwide survey of anonymous self-identified sex buyers, 64% agreed or strongly agreed with the statement,
"I would like to stop buying sex."

“Why did we need a new model program?”

Traditional “John School”

- Diversion
- One class
- Large group
- lecture format
- Claims effectiveness
- “Shotgun Approach”
- Information based

“Stopping Sexual Exploitation: a Program for Men”

- Post Conviction
- Multiple sessions
- Individual and small group
- Interactive exercises
- Acknowledges limitations
- Clear pedagogical goals
- Process based

What we ask of our partners:

LAW ENFORCEMENT

One online reverse sting every month or two



CITY ATTORNEYS AND PROSECUTORS

File charge and recommend SSE as a condition of sentence



JUDGES

Include SSE as condition of sentence

The class consists of 8 modules designed to have participants explore the roots and motivations as well as the impact of the practice of sex buying.

1. Male gender socialization: Myths of male sexuality and the construction of male sexual identity
2. Female gender socialization and prostitution as gender based violence
3. Pornography, Sexual Objectification and the Sexual Violence continuum
4. Domestic Violence, Pimping and Prostitution
5. Oppression and Prostitution
6. Vulnerability
7. Mutuality and Consent
8. the Will to Change: Where do we go from here?

SSE: a Program for Men was developed by leading expert Peter Qualliotine, founder of Modeling Equality. Veronica's Voice is piloting replication of the model in Kansas City

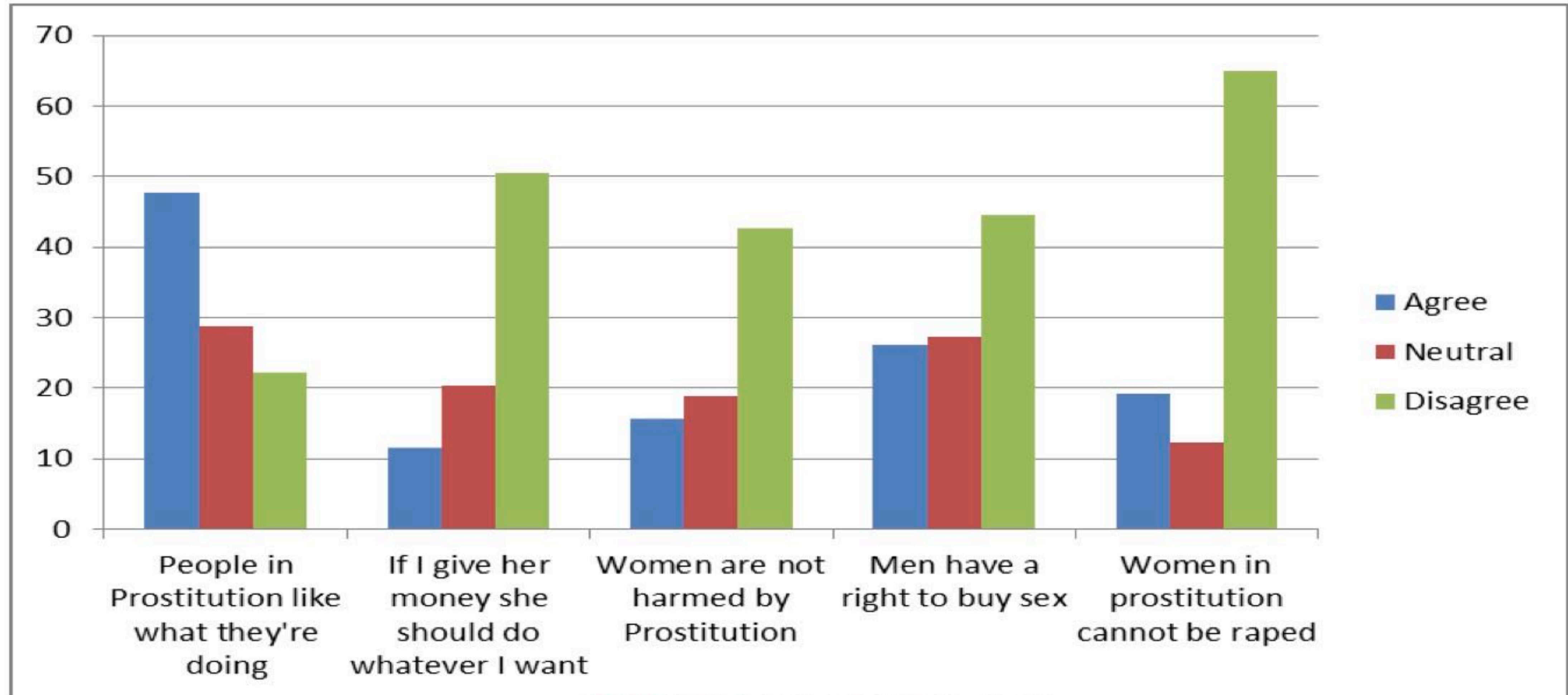
POST SELF-ASSESSMENT RESULTS

“Has your thinking about prostitution changed since participating in Stopping Sexual Exploitation: A Program for Men?”

“Yes” – 90.0%

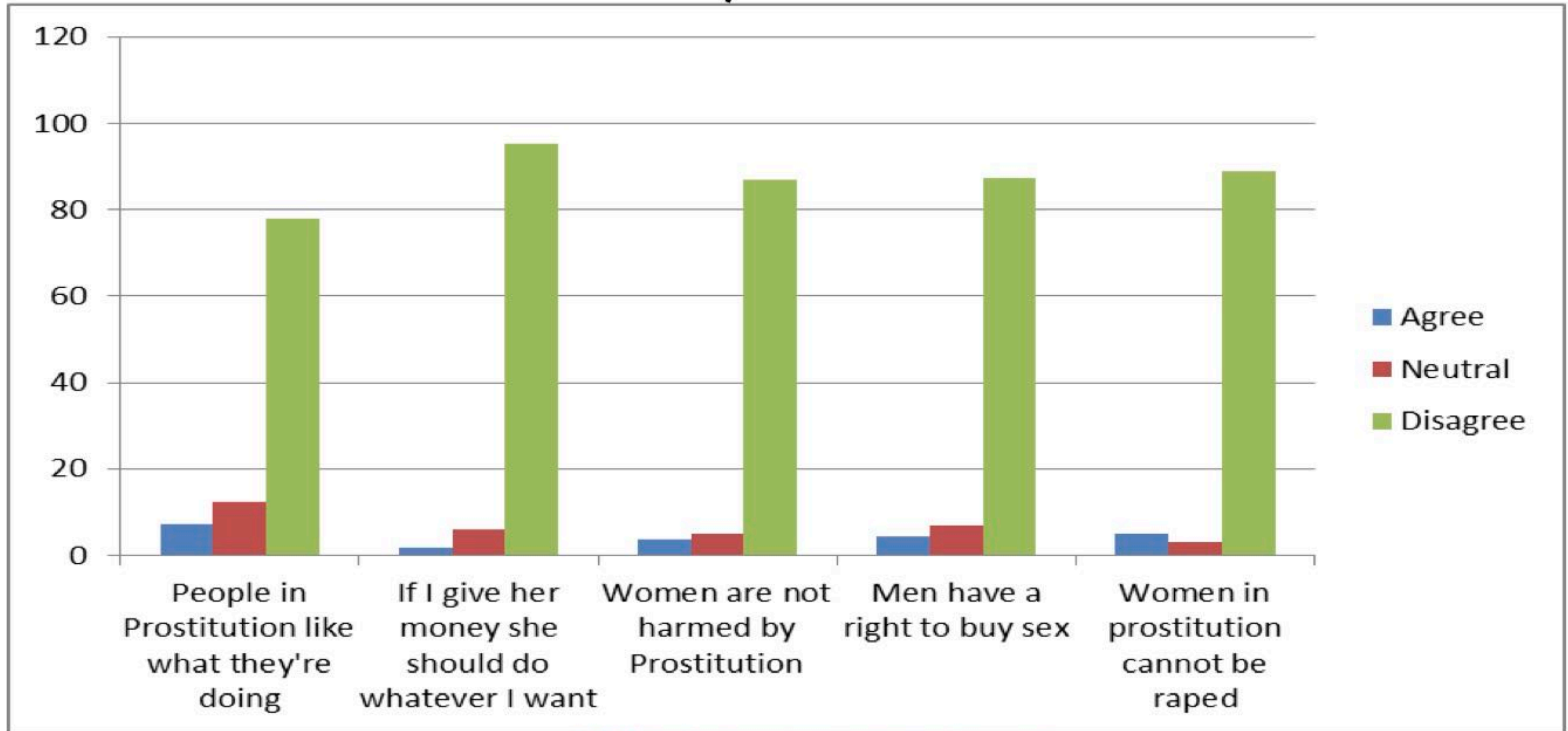
POST SELF-ASSESSMENT RESULTS

“Before I thought...”



POST SELF-ASSESSMENT RESULTS

"Today I think..."



SUMMARY

The post self-assessment data suggest the SSE class has positive effects on attitudes and beliefs that effectively meets the goals of programming for sex buyers regarding:

- Personal decisions to NOT buy sex again;
- Reframing prostitution from a “victimless” crime to a system of gender-based violence;
- Changing beliefs and attitudes regarding the cultural construction of masculinity and men’s role in the harm of prostitution; and
- Encouraging healthy masculinities.

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The Voice of the Sexually Exploited