Stop the Demand

- 1. Adopt an Abolitionist approach.
 - Learn to distinguish between which is the perpetrator and which is the victim.
- 2. Treat them accordingly.
 - We must provide services for victims and seek prosecution for perpetrators.
- **3. Enforce laws** against the soliciting **and** buying of sex acts.
- 4. Charge men who buy sex from minors with serious crimes child sexual abuse and statutory rape.
- 5. Education/awareness programs about the harm of prostitution/sex trafficking and men's contributing role through Veronica's Voice and Offender's Accountability Re-Education Program (OAR) or John School.

Why would someone become a human trafficker (pimp)?

- Low Risk
- No Experience Required
- Minimal Start-Up Costs

- High Profits
- Low Maintenance
- Thriving Market Demand

What We Must Do

Investigate, arrest, and prosecute traffickers and pimps, as well as all of their associates.